

SQUARE DANCE ASSOCIATION OF WISCONSIN

Sunday, 5/3/2026

AGENDA

NEW MEETING TIMEFRAMES

9:00 a.m. - 9:30 a.m.	CONTINENTAL BREAKFAST
9:30 a.m. - 11:00 a.m.	SDAW MEETING
11:00 a.m. - 12:30 p.m.	DANCER-EDUCATION SESSION CALLER—WSDLCC MEETING
12:45 p.m. – 1:30 p.m.	LUNCH
1:30 p.m. – 4:00 p.m.	SQUARE & ROUND DANCE

SQUARE DANCE ASSOCIATION OF WISCONSIN

Sunday May, 3 2026
Michael K. Timmons Community Center
1418 First Ave., Woodruff, WI
SDAW Meeting Minutes

9:38 a.m.: Call to order:

Roll Call of Delegates & Alternates:

CENTRAL NW AREA: Dancers

Delegate: Val Licht

Alternate: Peggy Liedtke - Absent

SOUTHEAST AREA: Dancers

Delegate: Wayne & Lucy Mattson

Alternate: Elaine Irwin - Absent

SOUTHWEST AREA: Dancers

Delegate: Scott & Brenda Deal

Alternate: Stephanie Esser/Julie Rassmussen

WOLF RIVER AREA: Dancers

Delegate: Ellery & Karen Gulbrand

Alternate: Petie Agnew - Absent

& Timothy Bartz

Callers

Delegate: Sharon Albright & Bob Tjensvold

Alternate: Dominic Gruetzmacher - Absent

Callers

Delegate: Wayne Irwin - Absent

Alternate: Ted & Doris Palmen - Absent

Callers

Delegate: Tom & Kathy Nickel

Alternate: Peggy Weisensel Chavey

Callers

Delegate: Mary & Lloyd Houle - Absent

Alternate: Ron Mueller - Absent

OTHERS

Historian: Flash & Mary Ann Gordon

Webmaster: Tracy Hollatz

Computer Services: Scott Deal

Email List Coordinator: Brianna Norris

Myron Hollatz

Karen Lapp

Quorum present.

SECRETARY'S REPORT: Brenda Deal

Minutes from February 7, 2026 were emailed on April 20, 2026.

Motion to approve Minutes as presented

Motion made by Tracy Hollatz

2nd by: Bob Tjensvold

Motion passed unanimously

TREASURER'S REPORT: Karen Gulbrand

Treasurer's Report by Karen without any questions.

Motion to accept Treasurer's Report as presented

Motion by Bob Tjensvold

2nd by: Sharon Albright

Motion passed unanimously

COMMITTEE REPORTS:

Historian: Flash & Mary Ann Gordon
No Report

Publicity: Sharon Albright

A copy of the advertisement for the 66th Wisconsin Square and Round Dance Convention Souvenir Booklet for review and approval.

Here'tis & Where to Dance Brochure:

Where to Dance Brochure: Brenda Deal

No Report

Here'Tis: Scott Deal

The September, October, and November issue will be the last hard copy printed. All future copies will be electronic. The magazine will be delivered electronically via Constant Contact. It will still be a subscription-based magazine. We ask all delegates to get the word out to their area dancers. If your subscription is about to expire, you will receive an email with a link to renew. If you are not a subscriber or your subscription has expired in the past, you will not receive an email. We must have your email address to send your magazine and invoices. We have sent the past two issues and the upcoming issue, both in print and electronic formats.

To send email addresses – please send to heretiswi@gmail.com

USDA (United Square Dancers of America) Insurance: Karen & Ellery Gulbrand

We are still looking for someone to fill this role.

USDA Delegates to represent Wisconsin at the 75th NSDC, Waco TX are Wayne and Lucy Mattson and Myron and Tracy Hollatz

Caller/Cuer Scholarship Requests: Tom Nickel

No requests received

Convention Executive Secretary: Karen Gulbrand

State and Federal taxes filed for the 65th Wisconsin Square and Round Dance Convention have been filed. No taxes were owed. Quarterly taxes were paid last year, so those funds remain. We will not pay quarterly this year. Also, filed was the non-stock corporation filing with the state of Wisconsin for the SDAW.

To be filed is the 990-C for the nonprofit SDAW.

Dancer Hall of Fame Report: Scott Deal

We have received and will have one nominee to present.

Caller Hall of Fame Report: Tom Nickel

We have no nominations

COMMITTEE REPORTS (cont.):

Webmaster: Tracy Hollatz

Facebook update: Number of posts: February 2, March 8, and April 9. Views: Over 1,300 when a picture from the Iowa convention was posted. Flyers are getting 100-400 views, with an average of 200. Followers: 61% are 65 or older, 16% are 55-64, 25% are under 55. Total followers on Facebook are 1,048.

A request for reimbursement was submitted for the secure website; one-year renewal is \$75.00.

The square dance promotional video has been posted to Facebook, the SDAW website, the convention website, and YouTube. It will also be playing at the registration table for the 67th Wisconsin Square and Round Dance Convention. Assistance was requested in identifying current active clubs. **Please send Tracy Hollatz the active clubs in your area.**

Computer Services: Scott Deal
No Report

SDAW Email Coordinator: Breeanna Norris

Currently, 142 people are signed up for the emails.

Total of 74 emails sent out since the start of the email list.

On average, 3-4 emails are sent per week

Attached is a copy of the Email List flyer and a copy of the email list sign-up sheet for your use.

Please print and take to your clubs to help increase the number of dancers and leaders receiving these updates.

CONVENTION REPORTS:

2026 – 66th Wisconsin Convention—Wayne & Elaine Irwin

Report given by Scott Deal

Current registration is 249, 22 callers, and 12 cuers. Callers and cuers, if you have not returned your profiles, please do so as soon as possible. Mary Albrecht is the Program Book chairman and needs any advertisements for the book by May 15, 2026.

Postmortem will be September 26, 2026

2027 - 67th Wisconsin Convention- Myron & Tracy Hollatz

Report given by Tracy Hollatz

Date: August 13-15, 2027

Location: UW Stevens Point Campus, Dreyfus Center

Fabric: Hawaiian flower prints

Special Guest Caller: Andy Alamayo, from California

Slogan: Aloha

Theme: Hawaiian

Convention skit will be presented on August 8th at this year's convention. There will be a snake dance on the evening of August 8th. We will also be hosting the Saturday night afterparty.

There are two kickoff dances scheduled:

1st – Sunday, October 25, 2026, with Jason Rowley from Ohio. Location is at Dodgeland School, Juneau, WI

2nd – Friday, November 6, 2026, with Tom Allen from Minnesota. Location is at Square'Em Up during their regular dance night.

Current Registration: 29, 2 are from out of state. 4 signed up for the fashion show, 12 for the dinner and a show, 2 staying in the dormitories, and 6 for the lunch. 8 callers and 5 cuers are registered. Our committee is completely full.

2028- -68th Wisconsin Convention- Stephanie Esser & Peggy Weisensel Chavey

Report given by Peggy Weisensel Chavey

Date: August 18-20, 2028 (3rd Weekend in August due to facility availability)

Location: Madison Marriott West, Middleton, WI.

We have some of our chairmen in place. The Friday night afterparty will be hosted by the 68th Wisconsin Square and Round Dance Convention at this year's convention.

OLD BUSINESS:

1. We will be using the new time change for the SDAW meeting today.
2. Alternate Delegates now have the right to vote on motions.
3. Draft of information on the Memorial Guidelines.
This is still being worked on.
4. Follow up/questions on Caller/Cuer Scholarship Guidelines.
Committee: Kathy Nickel, Myron & Tracy Hollatz, Sharon Albright & Bob Tjensvold
There was a lengthy conversation regarding the scholarship guidelines. Part of the discussion was about the time required to process the request and when the request should be submitted. There are several questions:

How many scholarships or how much money to allocate to the scholarship fund.

Currently, there is \$1,400 in the fund. It is unknown where the money came from. Treasurer's records were checked all the way back to 1953, with no reference to monies for the fund.

Action Item: Scott Deal to forward 2016 Secretary minutes for funds to Kathy Nickel and Karen Gulbrand.

Action Item: Karen Gulbrand to talk with Jan Bitter regarding Funds.

More information to be brought to Fall SDAW Meeting.

Attached for your review is a copy of:

SDAW/WSDLCC Scholarship flyer

SDAW/WSDLCC Scholarship Guidelines (Old version and New version)

Application for SDAW/WSDLCC Scholarship to a Caller/Cuer College

5. Need SDAW Showcase of Ideas Board created for Convention.
Committee: Kathy Nickel and Sharon Albright
6. Confirmation of Souvenir Booklet AD submitted. Sharon Albright
Sharon Albright passed around the ad.
Motion to approve the SDAW ad for the 2026 Souvenir Booklet
Motion made by Ellery Gulbrand
2nd by: Bob Tjensvold
Motion passed unanimously
Attached is a copy of Ad

7. Any other old business?
None

NEW BUSINESS:

1. WSDLCC By-Laws updates Kathy Nickel
Bylaws have been updated, corrections to updates have been made, and bylaws have been resent out to the callers for review. At the next WSDLCC meeting, which will be at the 2026 WI Convention in August, they will be voted on.
2. Discuss added cost to make a commercial out of the video Tracy Hollatz
At the last meeting, we discussed the cost of making a 15- or 30-second commercial from our new Square Dance Promotional Video.
John Steele (person Tracy has been working with) replied with the following information:
For a 15-second spot, it could be done for \$75, and a 30-second spot would be \$115. This would cover the licensed music for the commercial, the voiceover, and the graphic editing.

Motion to pay for a 30-second TV commercial ad, for the SDAW

Motion made by Sharon Albright

2nd by: Tim Bartz

Motion passed unanimously

3. Any New Business?
None

Motion to adjourn

Motion made by Sharon Albright

2nd by: Bob Tjensvold

Motion passed unanimously

Next SDAW Meeting will be held

Sunday August 9, 2026

Southeast Area Convention Site

Location – Sheraton Hotel & Convention Center,

375 S. Moorland Rd

Brookfield, WI

Respectfully submitted,
Brenda Deal
Secretary

Attachments:

WI Square Dance Email Flyer

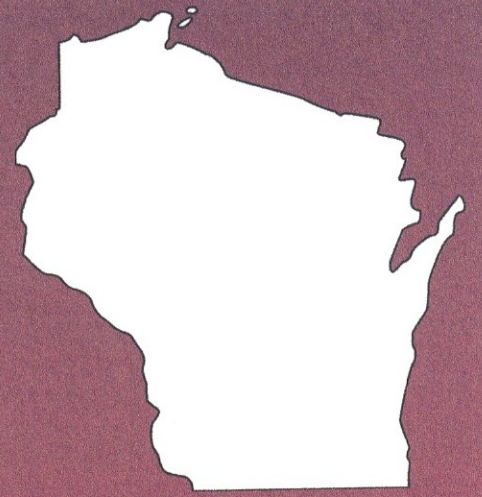
WI Email List Sign Up Form

SDAW/WSDLCC Scholarship Flyer

SDAW/WSDLCC Scholarship Guidelines (Old and New)

Application for SDAW/WSDLCC Scholarship to Caller/Cuer College

Copy of the SDAW Ad for the 2026 Convention Souvenir Booklet



WI Square Dance Email

Flyers For Square Dances in WI

If you haven't signed up yet and would like
to sign up
there is a form you can fill out online at the
website below

<https://sda-wi.org>

or sign up with Breeanna Norris
at area dances



SEE YOU AT A DANCE :)



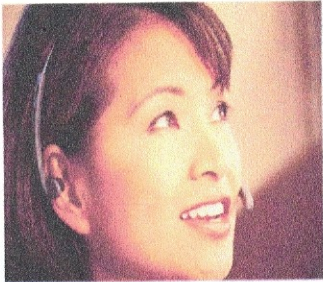
WI EMAIL SIGN UP FORM



NAME: _____

EMAIL:[illegible]

ATTENTION CALLERS & CUERS



SDAW / WSDLCC SCHOLARSHIPS



**Scholarships Are Available
For Members & Affiliate Members
of The Wisconsin Square Dance Callers and Leaders Council
(WSDLCC)**

**The Scholarships Are For
Beginner Caller/Cuers or Full Caller/Cuers
Who Wish To Better Their Skills As A Caller or Cuer**

**The Scholarship Guidelines and Applications
Are Available On Our Website
www.sda-wi.org**

SDAW/WSDLCC SCHOLARSHIP GUIDELINES

1. Applicants must belong to a Wisconsin Caller/Cuer Association/Council, which is a member of SDAW and WSDLCC.
 - A. They must have been a member for one year and attended at least half of the meetings during the year prior to requesting a scholarship.
 - B. Verification from the Association/Council President/Chairman must be on the application form.
2. Application must be made in writing stating dancing, calling/cueing background, number of year's calling/cueing, and reason for wanting to attend a college and the college they wish to attend.
3. No more than the tuition fee, a maximum of \$25.00 will be paid for a Caller/Cuer to attend the college of their choice.
 - A. They will assume all other expenses.
 - B. Checks will be made out to the college.
 - C. The school must be conducted by a recognized Caller/Roundalab teacher/coach.
4. Application must be made at least 6 months in advance of school start date. No exceptions. No application will be held over unless monies have been exhausted.
5. Application will be sent to Here 'Tis, as a clearing house, and then forwarded without names, to the Selection Committee.
 - A. The Selection Committee will consist of two (2) Caller/Cuer Delegate Couples and two (2) Dancer Delegate Couples, according to the rotation schedule, not to exceed a two-year term.
 - B. Any Caller/Cuer that is on the Committee and would like to apply for a scholarship, may request that their alternate to be on the Committee. (added 5/97)
 - C. The Committee will make this selection at each quarterly SDAW Meeting.
 - D. The Committee will inform Here 'Tis of their selection using code numbers that have been assigned, in the event more than one application has been received.
 - E. The name selected will be sent to the SDAW President to officially inform the recipient(s).
6. Application forms may be obtained from the SDAW Contact Secretary, Here 'Tis, their local Association/Council Secretary, or on the SDAW website www.sda-wi.org.

SELECTION COMMITTEE ROTATION SCHEDULE

	SEA	SWA	WRA	NWC
2023	C	D	C	D
2024	D	C	D	C
2025	C	D	C	D
2026	D	C	D	C
2027	C	D	C	D
2028	D	C	D	C

**APPLICATION FOR SDAW/WSDLCC SCHOLARSHIP
TO A CALLERS/CUER COLLEGE**

DATE: _____

NAME: _____
FIRST LAST

ADDRESS: _____
STREET

CITY/STATE/ZIPCODE: _____

PHONE: _____ (H) _____ (C)

E-MAIL: _____

DANCING AND CALLER/LEADER BACKGROUND

Number of years dancing: _____

Number of years calling/cueing: _____

Levels of dance called/cued: _____

Ever attended a caller/cuer college? When? Where? _____

Any other information that would be helpful to the Selection Committee: _____

WHY DO YOU WANT TO ATTEND A CALLER/CUER COLLEGE?

(Include any special areas in which you wish to gain knowledge.)

NAME & ADDRESS OF THE COLLEGE YOU WISH TO ATTEND: _____

DATE & INSTRUCTORS: _____

TUITION COST: _____

**VERIFICATION OF MEMBERSHIP
IN A WSCONSIN CALLER/CUER ASSOCIATION/COUNCIL**

_____ been a member of the
Name of Applicant

_____ Association/Council for at least 12 months and has
attended at least 50% of our scheduled meetings during the last 12 months.

RETURN TO:

Here 'Tis
Scott & Brenda Deal
312 E. Oak Street
Juneau, WI 53039

President/Chairman

Association/Council

Date

SDAW/WSDLCC SCHOLARSHIP GUIDELINES

This application is for an accredited square dance caller/round dance cuer school, hereafter referred to as "school".

1. Applicants must belong to their Area Caller/Cuer Association, which is a member of the SDAW and WSDLCC.
 - a. They must have beginner caller status for a minimum of 3 months through the WSDLCC, or have a Full Caller or Affiliate Caller status and be in good standing.
 - b. They must have been a member of their Area Association for a minimum of one year and attended at least half of the meetings during the year prior to requesting a scholarship.
 - c. Verification from their Association President must be on the application form.
2. The Scholarship form must be filled out completely before submitting. Incomplete applications will be rejected.
3. No more than two-thirds (2/3rds) of the tuition fee, up to a maximum of \$300.00 will be paid for a Caller/Cuer to attend the school of their choice.
 - a. The Applicant will be responsible for all other expenses.
 - b. Checks will be made out to the school.
 - c. The school must be conducted by an accredited CALLERLAB/Roundalab instructor.
4. Application must be made at least 3 months in advance of the school start date. No exceptions. A new application form must be submitted each time a scholarship is requested. Scholarships can be awarded one time every 12 months, per caller/cuer.
5. Application will be sent to Here 'Tis, as a clearing house, and then forwarded to the Selection Committee.
 - a. The Selection Committee, or their alternates, will consist of two (2) Caller/Cuer Delegate Couples and two (2) Dancer Delegate Couples, according to the rotation schedule, as shown below.
 - b. Any Caller/Cuer that is on the Committee and would like to apply for a scholarship, may request that their alternate be on the Committee.
 - c. The Committee will announce the selection at the next quarterly SDAW Meeting.
 - d. The name selected will be sent to the SDAW President to officially inform the recipient(s).
6. Application forms may be obtained from the SDAW website www.sda-wi.org.

SELECTION COMMITTEE ROTATION SCHEDULE

	SEA	SWA	WRA	CNW
2026	D	C	D	C
2027	C	D	C	D
2028	D	C	D	C
2029	C	D	C	D
2030	D	C	D	C
2031	C	D	C	D

APPLICATION FOR SDAW/WSDLCC SCHOLARSHIP
TO ATTEND AN ACREDITED CALLER/CUER SCHOOL

Please fill out the application completely. Please Print.

Application Date: _____

Name: _____

Address: _____

City, State, Zip Code _____

Phone (Home) _____ (Cell) _____

Email _____

DANCING AND CALLING /CUEING BACKGROUND

Number of years dancing: Squares _____ Rounds _____

Are you a Beginner Caller/Cuer _____ Full Caller/Cuer _____

Number of years Calling: _____ Cueing _____

Levels of dance Called: _____ Cued _____

Have you ever attended a Caller/Cuer School: Yes _____ No _____

If Yes, When _____

Where _____

Any other information that would be helpful for the Selection Committee:

Why do you want to attend a Caller/Cuer School? Include any specific areas in which you wish to gain knowledge.

Name and Address of the School you wish to attend: _____

Dates to be held: _____ Tuition Cost _____

Instructors for the School _____

VERIFICATION OF LOCAL AREA MEMBERSHIP

Must Be Filled Out By Your Local Area President

_____ has been a member of the _____ Association

for a minimum of the last 12 months and has attended at least 50% of our scheduled Area meetings.

Association President _____ Date _____

Please return the completed form to: Here 'Tis, Scott & Brenda Deal, 312 E. Oak Street, Juneau, WI 53039

From The
Square Dance Association of Wisconsin

CONGRATULATIONS

Wayne & Elaine Irwin

and All The Committee Members
For a Wonderful Convention!

**WE GOT OUR KICKS
IN 2026**



Be Sure To Register Now For The
2027 Wisconsin Square & Round Dance Convention
In Stevens Point, Wisconsin



Aloha!

