

SQUARE DANCE ASSOCIATION OF WISCONSIN

Saturday, February 7, 2026
Mt. Olive Lutheran Church
Fellowship Hall

SDAW Meeting Minutes

9:30 a.m.: Call to order: by Tom Nickel

Roll Call of Delegates & Alternates in attendance:

CENTRAL NW AREA: Dancers

Delegate: Val Licht

Callers

Delegate: Sharon Albright & Bob Tjensvold

SOUTHEAST AREA: Dancers

Delegate: Wayne & Lucy Mattson

Callers

SOUTHWEST AREA: Dancers

Delegate: Scott & Brenda Deal

Alternate: (Stephanie Esser)

Callers

Delegate: Tom & Kathy Nickel

Alternate: Peggy Weisensel Chavey

WOLF RIVER AREA: Dancers

Delegate: Ellery & Karen Gulbrand

Alternate: Petie Agnew,

Callers

Alternate: Ron Mueller

Delegates and Alternates absent:

CENTRAL NW AREA: Dancers Alternate: Peggy Liedtke

Callers Alternate: Dominic Gruetzmacher

SOUTHEAST AREA: Dancers Alternate: Elaine Irwin

Callers Delegate: Wayne Irwing

Callers Alternate: Ted & Doris Palmen

SOUTHWEST AREA: Dancers Alternate: Julie Rasmussen

WOLF RIVER AREA: Dancers Alternate: Timothy Bartz

Callers Delegate: Mary & Lloyd Houle

OTHERS

Historian - Flash & Mary Ann Gordon

Webmaster - Tracy Hollatz (Myron Hollatz)

Email List Coordinator – Brianna Norris

Computer Services – Scott Deal

Doug Kindschuh

SECRETARY'S REPORT: Brenda Deal

Minutes from the last meeting (Nov 2, 2025) were sent out by Wayne Mattson on November 10, 2025, and again by Tom Nickel on Jan 19, 2026. No corrections to the minutes.

Motion to approve the secretary's minutes as submitted.

Made by: Bob Tjensvold

Second: Ellery Gullbrand

21 For 0 Against Motion X Pass ___ Fail

TREASURER'S REPORT: Karen Gulbrand

Karen presented the treasurer's report through January 31, 2026

Motion to Approve as submitted.

Made by: Wayne Mattson

Second by: Bob Tjensvold

 21 For 0 Against Motion x Pass Fail

COMMITTEE REPORTS:

Historian: Flash & Mary Ann Gordon

Submitted an article, "What is a Memory Board," which was emailed to Brenda Deal for publication. See attached copy of the article.

Publicity: Sharon Albright

No Report

Here'Tis & Where to Dance Brochure: Scott Deal

Where to Dance Brochure – Brenda Deal will reach out to clubs for any updates on their dance location and contact information.

Here'Tis – By the end of the year (2026), the Here'Tis will be digital only.

USDA (United Square Dancers of America) Insurance: Karen & Ellery Gulbrand

We are still looking for someone to fill this role.

Insurance rate per dancer has increased to \$6.50. All 10 clubs renewed for a total of 265 dancers.

Since the renewal, we have had another club apply for insurance with 25 additional dancers, and one club added 15 new dancers to their roster. This brings the total number of dancers to 305. REMINDER: If an insured club has a new dance class, the dancers' names need to be submitted (there is no charge for lessons). Once they graduate, the fee needs to be paid to add them to the club roster.

Caller/Cuer Scholarship Requests: Tom Nickel

No Report, there were no requests.

Convention Executive Secretary: Karen Gulbrand

The two raffle licenses for the 66th Wisconsin Square and Round Dance Convention have been applied for. Both ASCAP and BMI license fees for the state convention have been paid. Karen has met with the tax preparer to go over the Convention Financials and the Convention Board Financials for tax preparation.

Dancer Hall of Fame Report: Scott & Brenda Deal

We will have a presentation at the 66th Convention. We had one submission.

Caller Hall of Fame Report: Kathy & Tom Nickel

No Report, there were no submissions.

COMMITTEE REPORTS (cont.):

Webmaster: Tracy Hollatz

Added the email list registration button to the home page and to the club flyer page. We have received 97 requests to be added to the email list.

Facebook updates: 2 posts in November 1 in December, and 4 in January to date; Scott Deal and Wayne Irwin also posted to Facebook.

A request for Domain renewal was submitted. Renewal due February 6th, 2026. A two-year renewal is \$90.96.

A promotional video for square dancing was played. It was well received. It will be posted on Facebook, the SDAW website, the convention website, and on YouTube.

Email list – Breeanna Norris has taken on the new email list. The new email address is: wisqdanceinfo@gmail.com. 124 people have signed up for the email list. She has sent 14-15 emails.

Computer Services: Scott Deal
No Report

CONVENTION REPORTS:

2026 – 66th Wisconsin Convention—Wayne Mattson, Assistant General Chairman
Wayne and Elaine Irwin, General Chairman, could not be here today. Current registration is 182 dancers. Ongoing fundraisers are: Kwik Trip cards, Candy bars, Soup and Cookies in a Jar.

2027- -67th Wisconsin Convention- Myron & Tracy Hollatz, General Chairman

Dates: August 13-15, 2027

Location: UW Stevens Point, Dreyfus Center, Stevens Point, WI

Theme: Hawaiian

Slogan: Aloha!

Colors: Flower patterns – no specific color

Special Guest Caller – Andy Allameo from California

Key Dates to remember in 2026:

Saturday, August 8, 2026 – Skit for the 2027 Convention

Saturday, September 26, 2026 – 2026 Convention Post Mortem

Saturday, October 24, 2026 – Caller Education with Jason Raleigh

Sunday, October 25, 2026 – Kick off dance with Jason Raleigh

Still have several open committee positions: Publicity, Fashion Show, Souvenir Booklet, Programming for Rounds, Programming for Squares, and Showcase of Ideas.

Currently, there are 6 Registered dancers, 2 callers, and 2 cuers.

2028- -68th Wisconsin Convention - Stephanie Esser & Peggy Weisensel Chavey, Co-General Chairman.

Dates: TBD

Location: TBD (SW-SDAW Area)

Theme: Roll out the RED Carpet

Colors: Red/Black/Gold

OLD BUSINESS:

1. Need to vote on the time change of the SDAW meeting agenda.

SDAW Meeting Times

A change to the SDAW meeting format has been proposed to allow more time for the WSDLCC. As this requires a change to the SDAW bylaws, a draft proposal of the revised meeting schedule is provided; it was distributed for review and to be voted on in January. There was general agreement that starting earlier would be difficult for those who travel long distances to attend. After much discussion about the advantages and disadvantages of various formats, the consensus for the meeting schedule is the following:

9:00 am to 9:30	Coffee & Rolls
9:30 to 11:00 am	SDAW Business Meeting
11:00 to 12:30 pm	WSDLCC Meeting and Dancer Education
12:45 to 1:30 pm	Lunch
1:30 to 4:00 pm	Square & Round Dance

Motion to approve the new SDAW Meeting Agenda Times.

Motion made by: Bob Tjensvold

Second by: Lucy Mattson

 21 For 0 Against Motion Passed

This requires a bylaws change

2. Need to vote on allowing Alternate Delegates the right to vote on motions.
Voting Privilege for Alternate Delegates, there was recognition that the prior vote to allow delegates to hold office did not include the right to vote on motions. There was a brief discussion.

Motion to allow Alternate Delegates to vote on Motions.

Motion made by: Wayne Mattson

Second by: Bob Tjensvold

 21 For 0 Against Motion Passed

This requires bylaws change

3. Where do we capture the Memorial Guidelines

SDAW Memorial Medallion Guidelines

In appreciation of service to the Wisconsin Square Dance Community, and as an option in lieu of a charitable gift. Beginning in 2026, an approved custom brass medallion for the deceased SDAW Dancer or Caller/Cuer Hall of Fame inductees or honorees will be available to family members upon request at no cost. This would be for placement on the gravesite, in the urn, or on another memorial of the deceased, as the family wishes. This SDAW memorial medallion will also be available at a family's request and expense to past SDAW Hall of Fame inductees or honorees who are deceased.

Wayne Mattson suggested creating a display board for the Showcase of Ideas. It was also recommended that this information be placed on the website.

Action item for the website – Wayne Mattson stated he would draft some information for the website.

Action item for showcase of ideas – Wayne Mattson to obtain a sample medallion, before the convention for the display board.

No one volunteered to create the display board.

Action Item for a Memorial Medallion Request Form – Wayne Mattson stated he would develop a form.

4. Follow-up on the Caller/Cuer Scholarship Guidelines
Kathy Nickle stated this was on the Agenda for the WSDLCC meeting today.
5. Presentation of Videotaping at Convention.
Presented – very nice
The question of whether the video can be edited into 30-second clips for a TV commercial was raised.
Tracy would have to ask, and there may be a charge for this.
Action Item for – Tracy Hollatz to inquire about 30-second TV Commercial clips and cost. Tracy to check with the TV station in Warsaw for information on the commercial.
6. Any other Old Business – No old business currently

NEW BUSINESS:

1. Need to have someone to update SDAW By-Laws with the vote from today
Action Items:
A. Changes to the SDAW Meeting Times – Karen Gulbrand
B. Allowing Alternate Delegates to vote on motions. – Karen Gulbrand
C. SDAW Memorial Medalion – Wayne Mattson
2. SDAW capture of email addresses for Square/Round Dance communications
Breeanna Norris provided a written report, which is attached, and provided a verbal report earlier, under committee reports (Webmaster). The new email address is: [:wisqdanceinfo@gmail.com](mailto:wisqdanceinfo@gmail.com).
3. Approval of the payment for Domain Website, Privacy, and Protection renewal fees for two years, \$90.
The fee due date was prior to this meeting. The board approved the payment. These fees have been paid.
4. A letter of support for Myron and Tracy Hollatz, for the USDA Vice President of the Plains Region, was written by Wayne Mattson. Karen Gulbrand explained that to run for a USDA office, you need a letter from a state affiliate. You also must include a file of your dancing history. This has been submitted to Karen. Myron and Tracy spoke about their interest in joining the USDA.
5. Ad for the Souvenir Booklet
Motion to place a full page, color ad in the 66th Wisconsin Square and Round Dance Convention, Souvenir Booklet at the cost of \$95.

Motion made by Wayne Mattson

Second by Kathy Nickel

 21 For 0 Against Motion passed

Action Item – Sharon Albright to make the Ad

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6. USDA Youth Scholarship Fund

Karen Gulbrand spoke about the scholarship. In honor of the USDA's 45th anniversary, the scholarship submission deadline has been extended from February 1, 2026, to March 1, 2026. This year, the USDA will present three scholarships (if there are three qualifying candidates). The USDA will present one \$2,500 scholarship; the NEC will join us in presenting a second \$2,500 scholarship; and the third will be from the USDA in the amount of \$2,000. In the past, SDAW has donated to the USDA Youth Scholarship Fund. Do we want to donate this year?

Motion to donate \$350 to the USDA Youth Scholarship.

Motion made by: Wayne Mattson

Second by: Ellery Gulbrand

21 for 0 against Motion passed

7. Next SDAW Meeting will be held:

Sunday, May 3rd, 2026, Central Northwest Area

Location: Michael K. Timmons Community Center

1418 First Ave (Hwy 47 South), Woodruff, WI 54568

(Northwoods Levis & Lace Dance Location)

See the flyer attached

8. Motion to adjourn

Made by: Bob Tjensvold

Second by: Lucy Mattson

Minutes respectfully submitted by

Brenda Deal

Secretary

January SDAW Executive Secretary Report

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- **I applied for renewal of the two raffle licenses for the Convention.**
- **I have paid both license fees for ASCAP and BMI for the State Convention.**
- **I have met with the tax preparer to go over the Convention Financials and the Convention Board Financials for tax preparation REPORT**

USDA INSURANCE COORDINATOR

- **I want to thank the clubs that have USDA Insurance for their patience and help in getting the renewal completed in December. Renewal rates were not received from the carrier until mid-November, and renewals were due by December 5th. The new rate is \$6.50 per dancer.**
- **All 10 clubs renewed for a total of 265 dancers.**
- **Since the renewals we have had another club apply for insurance with 25 more dancers.**
- **We also had one club add 15 new graduates to their club roster.**
- **So now we have 305 dancers insured through USDA.**
- **A reminder that if an insured club has a new dancer class those dancers names need to be submitted, (there is no charge during lessons) to be insured. Once they graduate, the fee needs to be paid to add them to the club roster.**

What is a Memory Board?

The purpose of the memory board is to recognize and honor those square dancers, callers and cuers who are no longer with us in person, but who stays and dances with us in our hearts. Your remembrances, thoughts and/or pictures (please identify each person) can be posted on the board. It doesn't have to be someone who has recently passed. Sometimes, a memory may be triggered by a conversation or event. A pen, white blank card and pin are available for your convenience.

After the current convention, all items on the board will then be put in the "Memory Board Messages" binder. The binder is displayed at each convention next to the memory board.

The memory board, "In Loving Memory" binder, and "Always Remember" (Veterans) binder can all be found on the same table in the "Showcase of Ideas" area.

Flora - Mary Ann Gordon

SDAW MEETING PROGRESS REPORT

Committee (or Title): SDAW Email Master

Date: February 2026

Telephone: Cell: 715-551-3478

Email Address: norrisbreeanna@gmail.com

Summarized Action Taken For Email List:

Tracy Hollatz Created a spreadsheet for the SDAW to keep a list of the emails.

We created a Email with a new name

We Uploaded all the contacts

I have been updating the lists as new requests have been coming through

I made a paper version of an email sign up sheet that when people fill out I would then add them to the lists

How Many Email Sign Ups

I have **124** Signed up for the Email List so far

How many Emails Sent out

I have sent out 13 to 14 emails since started the email list

I have a printed copy of an email sign up sheet today, so if you would like to sign up please come see me.

WISgdance Info @Gmail.com

Breeanna Norris

SDAW JAMBOREE

SQUARE DANCE ASSOCIATION OF WISCONSIN

Sunday, May 3, 2026

Michael K. Timmons Community Center

(Formerly Woodruff Community Center)

1418 First Ave – (Hwy 47 South)

Woodruff, WI 54568

(Northwoods Levis & Lace Dance Location)

- 9:00am Meet & Greet with Donuts, Sweet Rolls & Beverages
- 9:30am SDAW Meeting – Open To All Dancers, Callers & Cuers
- 11:00am WSDLCC (Callers & Cuers) Meeting
- 11:00am Education Session (To Be Determined)

12:30pm Buffet Lunch - \$8:00 per person - Reservation Deadline – Sat. April 25, 2026

Dance 1:30 - 4:00pm SSD/Mainstream & Rounds by Callers & Cuers Attending

New Dancers Welcome

Dance \$8.00 At The Door

Dance \$7.00 With Meal Reservation

For Meal & Dance Reservations send this section along with a check made payable to:

Sharon Albright, 9162 Katie Circle, Minocqua, WI 54548

Phone: 715-892-7576 or Email: thefinishingtouch76@frontier.com

Please Reserve Lunch # _____ @ \$8.00 each Dance @ \$7.00 each Total enclosed _____

Name(s) _____

Address: _____

City, State, Zip Code _____

Phone _____ Email _____

SDAW AREA (circle one): Central Northwest Southeast Southwest Wolf River

Meal reservation deadline: Saturday, April 25, 2026

Directions to the Michael K. Timmons Community Center, Woodruff, WI

Hwy 39/51 North to Woodruff, WI to the intersection of Hwy 51 & Hwy 47 stop lights. Turn right at the stop lights and travel approximately 6 blocks South East on Hwy 47. The Community Center is on the left – just past the Woodruff Post Office.

From the South East, the Community Center is approximately ½ mile West of County Road J, on the right-hand side of the road.

If lost, call Cyndi @ 612-669-5229 or Sharon @ 715-892-7576

This is opening fishing weekend so book hotel reservations early.

Suggested Hotels

Best Western Plus Concord Inn
320 Front Street
Minocqua, WI 54548
715-356-1800

The Waters of Minocqua
8116 Hwy 51 South
Minocqua, WI 54548
715-358-4000

AmericInn
700 Hwy 51 N
Minocqua, WI 54548
715-356-3730

Pointe Hotel & Suites
8269 Hwy 51 South
Minocqua, WI 54548
715-356-4431