

**Square Dance Association of Wisconsin - Quarterly Meeting**  
**(Convention Site) Middleton Marriott - August 11 , 2019**

**2019 Officers** President - Karen Gulbrand; Vice President - Bob Dahnert (**Absent**) ;  
Secretary - Lucy Mattson; Treasurer - Charlie/Jan Bitter; Publicity - Sharon Albright (**Absent**)

**Call to Order** President Karen Gulbrand @ 10:35 am

**Roll Call - Delegates** Secretary: Lucy Mattson  
Delegates Present:

NW Central Area Callers

Sharon Albright (Absent)

Alternate(s): **To be determined**

NW Central Area Dancers

Terry Prust & Jack Franklin (Both Absent)

Alternate(s): **To be determined**

Southeast Area Callers

Wayne Irwin

Alternates: Ted & Doris Palmen (Absent)

Southeast Area Dancers

Wayne & Lucy Mattson

Alternate: Elaine Irwin

Southwest Area Callers

Kathy & Tom Nickel

Alternates: Dave & Betsy Schulz (Absent)

Southwest Area Dancers

Bob Dahnert & Barb Gugel (Bob Absent)

Alt: David Lust & Sharon Schmidt

Wolf River Area Callers

Charlie & Jan Bitter

Alternate: Mike Seurer (Absent)

Wolf River Area Dancers

Karen & Ellery Gulbrand

Alt: Steve & Jenny Albrecht (Steve Absent)

**Secretary's Report** Lucy Mattson

May meeting minutes were distributed electronically.

No discussion.

**\*Approve May minutes as distributed**

Motion: Wayne Irwin

Second: Charlie Bitter

In Favor: All

Opposed: None

**Treasurer's Report** Jan Bitter (see attached report for detail)

Note numerous donations of Choice Dollars and Alliant Fund Dollars to square dance organizations.  
Thank you to Terry Prust, Ron Mueller, and Jan Bitter.

**Checking Balance =** General Fund **\$2,768.98**  
+ Promotion Fund **\$1,456.45** (includes \$200 for scholarship)  
**\$4,538.11**

**Savings Balance =** **\$3,180.60**

**Investment Balance (Thrivent) =** **\$11,069.22 (quarter increase of \$340.98)**

Current bill of \$46.98 pending to Branda Deal for Hall of Fame Supplies.

**\*Approve payment of invoice for Hall of Fame Supplies.**

Motion: Charlie Bitter

Second: Wayne Irwin

In Favor: All

Opposed: None

\*Approve Treasurer's Report

Motion: Wayne Irwin  
In Favor: All

Second: Charlie Bitter  
Opposed: None

**Flag Foundation**

June Myklebust

- Discussion: Old style flags and magnetic signs no longer work on many cars. New interior decals that identify square dancers may be an option, as on many vehicle back windows, except that many back windows are tinted.
- Also investigate license plate holders (Callerlab?). Must fit Wisconsin plates.
- Terry Smith will assist June in further research.

**Historian**

June Myklebust

- Need someone for the historian position who can organize and store materials. Also work needs to continue to consolidate and move from boards to binders.
- May need to pay for storage facility (climate controlled?) in future.

**Publicity**

Sharon Albright - Not present – No report.

**Here 'Tis/"Where to Dance"**

240 *Here 'Tis* subscribers at present.

- Next edition to be out soon. Get copy in by due date: next due date - October 1.
- Suggest that each club subscribe to make verify adds and contact info.
- *Where to Dance* brochure needs update. Check in areas. Update by end of December.

**Prison City Squares**

Doug Kindschuh

- Still paying dues, and have a location, but there is no one to organize dances.
- Should club disband? Discussion ensued. No decision now; further information to follow.

**USDA Insurance**

Marilyn Kittle – Not present – No report.

**Caller/Cuer Scholarship**

Kathy Nickel/Karen Gulbrand

- No applications received. There is money available.
- Scholarship requirements and application forms are on the SDAW web site.

**Convention Exec. Sec.**

Karen Gulbrand

- Convention Insurance Certificate, BMI/ASCAP licenses, and raffle licenses have been obtained.

**Dancer Hall of Fame**

Scott Deal

- Inductees recognized last evening at Special Events ceremony: Jan Muecke and Bob Kelm.
- New nominations due by Dec. 31.

**Caller Hall of Fame**

Kathy Nickel

- Bob Asp, Chuck, Chuck Muecke, and Clayton Pigeon (deceased) recognized last evening . Nomination form being updated. (Separate form for deceased caller.) Karen Gulbrand accepted for Clayton Pigeon. Award will be given to a family member.
- Suggestion that a separate classification (honorary award?) be created for non-Wisconsin callers who have supported Wisconsin square dance over many years. To be an agenda item for a future meeting.
- Nominations for Caller/Cuer Hall of Fame are to be submitted by dancers.
- SDAW Hall of Fame is for state- wide contributions over time. Recognition of those who go above & beyond in support of square dance in their area can be recognized with an article in the *Here 'Tis* and /or other publications, or (as in the southeast Area) in an area Hall of Fame.
- Brenda Deal raised the question of whether it would be advisable to make proposed inductees aware of the honor prior to the ceremony so that family members could be present if so desired. There are mixed opinions about this, so this will be an agenda item for further discussion at a future meeting.

Kathy Nickel added that, in the case of the callers, usually a family member of the inductee is notified, while keeping the surprise element for the inductee. Kathy suggests that the surprise element is a key part of the award.

### **Webmaster**

Scott Deal

- Working on getting another person to take over most of the web duties.

### **Convention Reports**

#### **2019**

#### **SWA – Scott Deal**

- 670 registered.
- Hunter Keller has been very popular.
- Scott & Brenda apologize for the inconvenience caused by the hotel renovation. However, the Marriott staff has been extremely gracious and accommodating in every way to make the event a success. Many concessions were granted. The renovation was not projected when the contract was signed two years ago. It has been required by recent change in corporate structure.
- Scott & Brenda were recognized for all of their hard work in making this a successful event.
- Scott & Brenda give many thanks to all who helped. They noted that the reward is in the joy seen in the faces of the convention dancers.

#### **2020**

#### **Wolf River Area – Charlie Bitter**

- 140 registered to date. Plenty of housing and camping sites are available.
- Location: Horace Mann, North Fond du Lac School.
- Dates: August 15-16-17, 2020.
- Theme: "Set your Sights on 2020" - Colors Black & White
- Featured Caller: Caller couple, Jon Jones & Deborah-Carroll Jones, from Arlington, TX.
- A/C has been updated.
- Post mortem Sept. 14<sup>th</sup> at Horace Mann - Start at 9:00 am.
- Visitors Bureau has been very helpful.

#### **2021**

#### **Southeast Area – Wayne & Lucy Mattson**

- August 13-14-15, 2021 at the Sheraton Hotel & Conference Center in Brookfield - adjacent to Brookfield Square Mall at I-94 & Moorland Road.
- Theme : Tropical Island. Colors: Tropical Isle multi-colors – pastels.
- Some committee chairs have been filled.
- All rooms carpeted. We will be installing flooring.
- Registration forms to be approved at the January Convention Board meeting.

### **Old Business**

1. Statewide Publicity Initiative - Sharon Albright – Absent – No report.
2. Shortened square dance teaching program – Sustainable Square Dance (SSD)
  - There was a panel discussion session on Saturday morning about the SSD program with very few attendees. It seems that the intent of session was unclear. More information about such panel discussions needs to be disseminated prior to another such program.
  - The goal of the session was to spread the word to a larger square dance audience about SSD and, perhaps, to recruit some interested parties to join in the effort to develop a plan and timeline for implementation of SSD as the preferred entry level teaching program in Wisconsin, as approved by SDAW last Fall.
  - It was noted that some club by-laws may have to be changed from designation as a "Mainstream" club to a SSD program club. Efforts to reach out to dancers and callers about the program must continue.

3. Bid for 2024 National Convention to be held in Wisconsin – Karen Gulbrand

- “Intent to Bid” was presented in Atlanta. Bid packet to be presented in 2020 in Spokane, WA.
- Site explorations continue, most recently this weekend in Milwaukee (the Wisconsin Center), and the Alliant Center in Madison. It was also suggested that the Wisconsin State Fairgrounds be considered. Some venue construction issues remain in Green Bay.
- Hosted in WI, but support has been already been offered from surrounding states.
- Supporting letters are requested from WI areas and clubs. A form letter is available as a sample.
- Education of dancers is ongoing. The Deals can be available for area meetings to further explain.
- The recent letter re 2024 that was published in *Here 'Tis* can be posted on the SDAW web site and sent to all clubs. (Attached.)
- 2024 Committee needs legal consultation. Contact Scott with the name of a lawyer who may do some pro bono work.
- Some 2024 seed money is available in the SDAW fund set aside for this purpose.

4. Exhibition Group for promotion - Tracy Nickel is developing some marketing materials and has some interested dancers to participate. .

5. Bernie Coulthurst has been seeking someone to assume duties of the message forwarding service he has been providing. Joan Hepp stated that Tricia Chartier from Swingin’ Singles (SEA) has volunteered to do this. Tricia will be contacted.

**New Business**

1. Showcase of Ideas in Atlanta Scott Deal

- Showcase went well. Good representation.
- Thanks to Bob & June for all their work at the National Showcase over many years.

2. USDA Delegate Report (from Atlanta) Ron Mueller

- Two USDA scholarships awarded to Oregon applicants. (comment: They may do better at filling out the applications.)
- USDA Insurance rates and participation remaining steady.
- USDA Prescription Card may be a benefit for drugs not covered by insurance or for hearing aids. Also, can be used for pet meds. And not just for square dancers; anyone can use it.

**Announcements/Other**

SDAW Dues Jan Bitter

- Invoices and report form will be sent out soon. Update contact information to SDAW Treasurer. Treasurer needs to know number of dancers in the state, so please return the form.

**Adjourn** 11:55 am - Next meeting in Wausau – November 3rd , 2019. Flyers available.

**Respectfully submitted,  
Lucy Mattson, Secretary**