

**Square Dance Association of Wisconsin - Quarterly Meeting - Corrected Minutes**  
**Dodgeland High School, Juneau, WI – November 4, 2018**

**2018 Officers** President - Karen Gulbrand; Vice President - Bob Dahnert;  
Secretary - Lucy Mattson; Treasurer - Charlie/Jan Bitter; Publicity - Sharon Albright

**Call to Order** President: Karen Gulbrand: 10:30 am

**Roll Call** Secretary: Lucy Mattson

Delegates Present:

NW Central Area Callers

Sharon Albright

Alternate(s): **To be determined**

NW Central Area Dancers

Terry Prust & Barb Oelke (**Barb Absent**)

Alternates: Jack & Kris Franklin

Southeast Area Callers

Wayne Irwin

Alternates: Ted & Doris Palmen (**Absent**)

Southeast Area Dancers

Wayne & Lucy Mattson

Alternate: Elaine Irwin

Southwest Area Callers

Kathy Nickel & Tom Nickel

Alternates: Dave & Betsy Schulz

Southwest Area Dancers

Bob Dahnert & Barb Gugel (**Bob Absent**)

Alt: David Lust & Sharon Schmidt

Wolf River Area Callers

Charlie & Jan Bitter

Alternate: Mike Seurer (**Absent**)

Wolf River Area Dancers

Karen & Ellery Gulbrand

Alternates: Ron & Janelle Mueller

**Non-SDAW Guests Present: From National Square Dance Convention Executive Committee (NEC)**

Louis and Nancy Friedlander, NEC President

Jim & Janet Winslow, NEC Members

**Secretary's Report** Lucy Mattson: August minutes have been distributed.

\*Approval of August minutes as distributed

Motion: Charlie Bitter

Second: Wayne Irwin

In Favor: All

Opposed: None

**Treasurer's Report** Jan Bitter (see attached report)

(Discrepancy in Scrip Card Receipts and Disbursements will be corrected.)

11/4/18 Balances:

<b>Checking Balance =</b>	general fund	\$2,307.84
	+ promotion fund	<u>\$1,456.45</u> (includes \$200 for scholarships)
	Total	<b>\$3,764.29</b>

**Savings Balance =** **\$3,179.42**

Check to be written today: \$47.77 for checks

\*Approve payment for checks

Motion: Charlie Bitter

Second: Wayne Mattson

In Favor: All

Opposed: None

11/04/19 Thrivent Investment Account: \$10,626.63 (Recent quarterly gain: \$222.67)

\*Approve Treasurer's Report

Motion: Wayne Mattson  
In Favor: All

Second: Sharon Albright  
Opposed: None

**Flag Foundation**

Bob Dahnert

- Prior Balance \$279.98      Sales: \$4.00      Expense: \$3.00      End balance: \$280.98

**Historian**

Bob Dahnert

- Bob would like pictures of conventions and convention letterhead.
- Marshfield will get a display board in January to create a history board.

**Publicity**

Sharon Albright - No report

**Here 'Tis**

Scott Deal

- Next *Here 'Tis* will be sent out at end of November.
- *Where to Dance* brochure to be updated in January. Need current club information ASAP.
- Info also rolls over to *Here 'Tis* database.

**Contact Secretary**

Marilyn Kittle: Not present. No inquiries.

- As there is little activity for the Contact Secretary there was discussion regarding elimination of the position and adding duties to the Convention Executive Secretary.

A motion was made, seconded, and approved to eliminate the position of Contact Secretary.

**USDA Insurance**

Marilyn Kittle: Not present.

- Rate to remain the same. Renewal forms to be sent soon. Return as soon as possible as coverage ceases after Dec. 31.

**ECCO**

Karen Gulbrand: No report. To be removed from the standing agenda.

**Caller/Cuer Scholarship** - Tom Nickel

- No applications received. There is money available.
- Scholarship requirements and application forms are on the SDAW web site.

**Convention Exec. Sec.**

Karen Gulbrand

- Briefcases updated and given out at post-mortem.
- Convention raffle report to be filed.
- Need all final records for audit and tax filing in January

**Caller Hall of Fame**

Tom Nickel

- No applications to date. Info on **sda-wi** web site.
- Callers discussed whether the names of selected inductees need to be kept secret until announced at Convention, as has been the practice. (1) Family members or guests may wish to attend. (2) Having inductees present on stage would at announcement would speed up the ceremony. Decision to be announced at a later date.
- Also, a decision is to be made about limiting the number of inductees to 2 or 3, as has been proposed.

**Dancer Hall of Fame**

Brenda Deal

- No applications received to date. - Nomination forms for 2019 are available.
- Contact Historian for assistance if necessary.

**Webmaster**

Scott Deal

- Nothing new.

## **Convention Reports**

### **2018** Marshfield WI - Terry Prust

- Very successful convention. **Surplus = \$10,235.83** with 619 registered.
- Disbursements to areas will be the same as last year.
- The group thanked Terry and Cindy for a job well done.

**- \$4000.00 has been allocated from the Convention Board Treasury to the proposed state-wide promotion effort.!**

### **2019** SWA - Brenda Deal

- Convention to be held at the Madison Marriott West Hotel in Middleton on August 9 -11, 2019.
- 281 registered to date.
- Colors: Royal Purple and Silver and White with 'Bling'. Make it 'sparkle'.
- Note that 2019 will be the 60th Anniversary convention. This is the theme.
- New phone # for reservations is on the current registration form.
- Parking fee will be waived for convention attendees, even for those not guests of the Marriott.
- A "Light Mainstream" hall will be included, as this was very successful in Marshfield.
- YOUTH donation boxes will be distributed soon. Will be part of convention inventory.

### **2020** Wolf River Area – Charlie Bitter, Assistant General Chair

- Location: Horace Mann, North Fond du Lac School
- Dates: August 14-15-16, 2020. Available dates limited due to other major events in August with limited lodging availability and increased rates, so could not schedule earlier.
- Theme: "Set your Sights on 2020" - Colors Black & White
- Featured Caller: Caller couple, Jon Jones & Deborah-Carroll Jones, from Arlington, TX.
- Need Fashion Show Chair from any area. Contact Mike Seurer.
- Suggested Education topics, contact Bitters.
- Square Dance attire being sold as a fund raiser at various locations.

## **New Business**

### 1. Election of Officers for 2019

- A motion was made and carried to have the current slate of officers continue for 2019.

\*Motion: Wayne Mattson                      Second: Wayne Irwin  
In Favor: All    Opposed: None

- ### 2. Sharon Albright presented a request to the SDAW to support and contribute to a promotion fund started by the Convention Board. This is to be a state-wide and on-going effort to raise awareness of square dance and associated activities and the benefits thereof. Guidelines for using the funds are to be developed. Anyone wishing to serve on a committee to set such guidelines, please contact Sharon. It was noted that the SDAW has a promotion fund as well. Some of these funds could be used also.

\*Allocate \$1000.000 from the SDAW promotion fund to this general promotion fund  
Motion: Wayne Mattson                      Second: Wayne Irwin  
In favor: All    Opposed: None

Re promotion: It was noted that Mark Simmons has coordinated a 1-hour block of time for square dance exhibition at UW-Madison during the 2019 convention, with Hunter Keller calling Dancers will be recruited.

## Old Business

### 1. Wisconsin's "Intent to Bid" on the 2024 National convention.

Following up on the discussion at the August meeting, Scott Deal further elaborated on the benefits and the process for submitting an "Intend to Bid " on hosting the 2024 national convention. This would be presented at Atlanta in 2019. There would be no obligation to host, but the process could be initiated to ascertain feasibility. Wisconsin could expect a great deal of assistance from the National Executive Committee and from volunteers in surrounding states.

Louis Friedlander and Jim Winslow, from the NEC, encouraged the application and offered personal support, as they would likely be advisors. It was also noted that the first two site visits from the NEC would be paid for by [the Convention and Visitors Bureau](#) and done at no cost to Wisconsin.

#### \*Approve proceeding with "Intent to Bid"

Motion: Wayne Mattson                      Second: Ellery Gulbrand

In Favor: All                                      Opposed: None

- It was also noted that the NEC has grant money available for promotion projects.

See the web site [65NSDC.com](http://65NSDC.com) for details.

### 2. Shortened square dance teaching program

Also following up on several previous discussions, Eric Tangman elaborated on the issues involving dancer recruitment, one of which is the time it takes to graduate students from the standard Mainstream program. Various abbreviated lists of calls have been developed in an attempt to address this issue, such as "Club 50", etc. These have been used with some success in various locales.

Eric informed the group that Callerlab now has such a program, the "Sustainable Square Dance" (SSD) program of 50 calls and associated teaching materials. This program can normally be completed in about 12 weeks and allows for multiple class sessions per year. Dancers could participate in some club dances in as early as six weeks. The remaining dozen or so calls from the standard Mainstream list could be taught in additional workshops or incorporated into the program of those learning "PLUS".

Eric proposed that the SDAW, a Callerlab affiliate, endorse this SSD program as the preferred introductory square dance teaching program in Wisconsin. Such a program will not be effective if all clubs in the state do not adopt. Callers would have to teach at this level and clubs would have to dance at this level. Most dancers would not recognize the difference. The change would not affect PLUS dancers at all. Beginner dancers must be able to visit any clubs in their area or around the state and attend the state convention, and fully participate. Discussion ensued about effects on the convention, and travelling dancers, etc.

An initial motion to endorse the program was withdrawn and the recommendation was for delegates to have discussion about the program in their areas and clubs. A vote on the matter will be taken at the January meeting.

## Announcements/Other

- See current USDA magazine article regarding (1) the Centennial Award given to Althea Zimmerman in the Southeast Area recently, and (2) an article by the recent recipient of the USDA scholarship.

- It was requested that a speaker system be provided for SDAW business meetings so that all could hear the discussions clearly.

**Adjourn**                      12:10 pm    Next meeting – SEA – January 27<sup>th</sup>, 2019 at Prairie Hill Waldorf School in Pewaukee.

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**Respectfully submitted,  
Lucy Mattson, Secretary**