

Square Dance Association of Wisconsin - Quarterly Meeting
Appleton November 6, 2016

2016 Officers: President - Tom Nickel; Vice President - Rose Marie Kerner;
Secretary - Wayne Mattson; Treasurer - Jan Bitter

Call to Order President: Tom Nickel: 10:35 am

Roll Call Secretary: Wayne Mattson

Delegates Present:

Central Area Callers	Central Area Dancers
Sharon Albright	Rose Marie Kerner & Barb Oelke
Alternates: Pat & Bob Kelm	Alternate: Bob Tjensvold

Southeast Area Callers	Southeast Area Dancers
Wayne Irwin	Wayne & Lucy Mattson
Alternates: Absent	Alternate: Elaine Irwin
(Ted & Doris Palmen)	

Southwest Area Callers	Southwest Area Dancers
Tom Nickel (Kathy Absent)	Scott & Brenda Deal
Alternate: Dave & Betsy Schulz	Alternates: Bob Dahnert & Barb Gugel

Wolf River Area Callers	Wolf River Area Dancers
Charlie & Jan Bitter	Karen & Ellery Gulbrand
Alternate: Absent	Alternates: Ron & Janelle Mueller
(Mike Seurer)	

Secretary's Report Wayne Mattson

*Approval of August minutes as distributed

Motion: Charlie Bitter	Second: June Myklebust
In Favor: All	Opposed: None

Treasurer's Report Jan Bitter - Financial Report attached with detail of balances, revenue & expense.

1. Donations include:

- *Alliant* donation of \$400.00 from Ron Mueller to be listed as Promotion , 1/2 for SDAW and 1/2 for caller scholarship.
- \$100.00 donation from Ron Mueller (matching).
- Packer concession funds : \$280.00 from Karen & Ellery Gulbrand.

2. We are no longer being charged \$5.00 monthly (*Associated*) on line search bank fee.

3. A few area dues still outstanding.

Charlie Bitter: Areas in, please include number of dancers when paying dues. Needed for SDAW, USDA reports and for convention planning.

4. \$10,000 from our CD has been transferred into savings as directed at last meeting.

No recommendation for re-investment from *Associated Bank*.

No recommendation now from individuals who have been looking into this.

*Approval of Treasurer's Report with Minor (typo) Corrections

Motion: Ellery Gulbrand Second: Scott Deal

In Favor: All Opposed: None

Flag Foundation Bob Daehnert: Report attached. Balance \$320.98

No large flags yet. Decals, small flags, and copies of the history of Square Dancing in Wisconsin are available.

Historian Bob Dahnert: Still need a few ribbons for the ribbon board - see display.

Bob has submitted a request for reimbursement for the cost of building quilt display frame as discussed previously: \$102.80

*Approve payment as requested

Motion: Charlie Bitter Second: Brenda Deal

In Favor: All Opposed: None

Publicity Brenda Deal

1. See new SDAW and Here 'Tis banner on display. It is being circulated through the areas.
2. smile.amazon.com and Thrivent donation opportunities being promoted
3. 'Where to Dance' brochures are available for distribution - will be updated in January.
4. Also need number of dancers in clubs, as above.

Webmaster Scott Deal

Web sites are up to date. Dancer and Caller Halls of Fame profiles have been uploaded. Past minutes and Jamboree schedule have been added.

Here 'Tis Brenda Deal

1. Subscription rates down from over 400 three years ago to now 221.
2. Consider recruiting ads from organizations and business you know.
3. We have an effort to encourage renewals, including subscription dances.
Promotional club ads available for a certain number of subscriptions or renewals at the dances.
4. New dancers will receive one issue now, versus a full year as in the past.
5. Ad rates will likely go up a little, as rates have not been increased in over 20 years. Very low now.
Subscription rate may go up a little also. Bulk rate permit requires a minimum of 200 pieces.
6. Please encourage suggestions for improvement.
7. Submit items for inclusion in the long range calendar as soon as possible to avoid conflicts.
Be aware that cutoff for inclusion is 60 days prior to publication.
8. Bernie Coulthurst will continue e-mail blast service for announcements.

Contact Secretary Secretary not present. No report.

USDA Insurance Insurance rep not present. No report.

Whether through USDA or not, liability insurance of some kind is highly recommended for all clubs.

ECCO Karen Gulbrand - No report.

Caller Scholarship No report.

Convention Exec. Sec. Karen Gulbrand

Briefcases updated and distributed at the post mortem meeting.

Dancer Hall of Fame Scott Deal

Nominations for next year due by December 31. Forms and rules are available on the web site.

Nominations are submitted initially to the SDAW President and then forwarded to the committee.

Committee members are from all areas.

Purpose is to recognize those who have contributed much over time to our activity.

Convention Reports

2016: Dave Schulz reports 729 registrations - from 19 states, 3 countries

2017: Hartland, WI - Chuck Muecke reports 197 registered to date. "Launch Dances" scheduled.

2018: Marshfield - Terry & Cindy Prust, General Chair for the Central Area Convention in 2018. Terry informed the group that there is a lot of support in the Central Area for the convention. Plan to have registration forms and letterhead prepared for review at the January Convention Board meeting.

Theme: Trains - with "Whistle Stop" promotion dances

2019: Brenda Deal

Scott and Brenda thank the group for approval as General Chair for 2019 - Southwest Area.

2019 will be the 60th Anniversary of Square Dance Convention in Wisconsin.

Old Business

1. Promotional Pens: Charlie Bitter

Promotional pens that have been distributed; being well received.

Look for opportunities to display and distribute.

2. Competition in Square Dancing: Tom Nickel

Continue to get feedback from areas. USDA has information about competition.

There was a recommendation at the August meeting that some fun game (competition?) activity be incorporated in future conventions.

3. Shorted Call Teaching List

Again, the consensus of the group at the August meeting, as stated by President Tom Nickel, was that while the SDAW can recommend the Callerlab condensed teaching list, the organization cannot require areas or clubs to use a specific teaching program. Delegates should report on developments and experiences in their areas at future meetings.

No further action to be taken by the SDAW at this time.

4. Re-investment of funds transferred from CD

As above, to be discussed further at the January meeting.

Karen Gulbrand will check with Thrivent for investment advice also.

New Business

Election of Officers

After some discussion , it was proposed that a ballot for all current officers be cast as they have agreed to remain in positions for a second year, through 2017.

President - Tom Nickel; Vice-President - Rose Marie Kerner;

Secretary - Wayne Mattson; Treasurer - Jan Charlie Bitter

*Approve 2017 ballot for all current officers

Motion: Wayne Irwin

Second: Ron Mueller

In favor: All

Opposed: None

Adjourn

12:10 pm

Next meeting - Central Area - Wausau - Sunday, January 29, 2017

Respectfully submitted,
Wayne Mattson, Secretary